

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.	: 10/585,688	Confirmation No.:	4705
Applicant(s)	: Yoshio IWASAKI <i>et al.</i>		
Filed	: August 21, 2008		
Title:	: DISPLAY STRIP AND COMMODITY DISPLAY UNIT		
TC/A.U.	: 1783		
Examiner	: William P. Watkins III		
Docket No.	: 89285-0009		
Customer No.	: 24633		

MAIL STOP: AMENDMENT

Commissioner for Patents

P.O. Box 1450

Alexandria, Virginia 22313-1450

RESPONSE AND AMENDMENT

Sir:

In Response to the Non-Final Office Action dated October 12, 2011, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims that begins on page **2** of this paper; and

Remarks/Arguments begin on page **4** of this paper.